

PRICING GUIDE

STANDARD RATES AND SERVICE PACKAGES

Hourly Rate

Document Creation & Editing: \$75/hour

- Includes research and limited editing.
- First drafts are watermarked until the client accepts the final version.

General Requirements

- Clients must provide all necessary expertise, instructions, and information to ensure authenticity and alignment with their goals.
 - Prompt submission of required information is essential to meet deadlines and expectations.
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Blueprints and Strategic Plans

We create detailed blueprints to help achieve your specific goals. This includes project management resources such as Gantt charts.

Pricing:

- **Base Rate:** \$750–\$1,200, depending on project scope and duration.
 - **Maintenance:** \$50/month or \$500/year for updates and ongoing support.
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Website Development for Businesses

Scope:

Development of a small website (4–5 pages) using a pre-designed Weebly/Square template with light customization.

Pages may include: Home, About, Services, Contact, and an optional Blog.

Cost Breakdown:

- **Fixed Costs (External Expenses):**
 - Domain Name: ~\$20/year
 - Hosting (Weebly Professional Plan): \$16/month (~\$192/year)
- **Development Costs (Labor):**
 - Page Creation: 10–20 hours
 - Client Communication: 3–5 hours
 - Post-Launch Support: ~5 hours
 - **Total Labor Time:** 20–30 hours

Labor Cost Example:

- 20 hours x \$75/hour = **\$1,500**
- 30 hours x \$75/hour = **\$2,250**

Profit Margin:

A 25% profit margin is added to account for business overhead and sustainability.

SERVICE OFFERINGS AND PRICING

Basic Package – \$3,000 to \$5,000

- Venue selection and setup
 - Basic live broadcasting to a virtual audience
 - Ticket sales management
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Standard Package – \$7,000 to \$10,000

- All Basic Package services
 - Advanced live broadcast features (multi-camera, professional audio)
 - Social media promotion and marketing
 - Financial management (invoicing, payments to vendors)
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Broadcasting-Only Service Offerings and Pricing

Basic Broadcasting Package – \$1,500 to \$3,000

- Single-camera setup
- Basic live streaming (YouTube, Zoom, etc.)
- Platform integration for ticketed online access
- Technical support during the event

This package caters to smaller events or webinars, offering a simple and professional live-streaming solution.

Advanced Broadcasting Package – \$4,000 to \$7,000

- Multi-camera setup with switching capabilities
- Professional audio integration
- Branded stream overlays and graphics
- Enhanced streaming quality with backup systems
- Audience engagement tools (live Q&A, polls)
- Recording of the event for future use

This package appeals to larger, dynamic events requiring higher production quality and engagement.

Notes on Industry Pricing:

- Basic streaming packages typically start around \$1,500 for single-camera setups.
- Advanced setups with multi-camera and enhanced production quality can range from \$4,000-\$7,000.
- Premium services, including custom features and on-site crews, often start at \$8,000 or more, depending on the event's scope and complexity.